



Flagstaff High School Increases College Acceptance Rate by **12.8 Percentage Points**

Naviance | *For High School*

© 2016 Hobsons. All rights reserved worldwide. 161206

“Naviance has created a seamless avenue of communication between our counselors and our students. At Flagstaff High School, it is utilized by students to plan their program of study and keep track of their progress over their four years.”

Shelly Stearns

Flagstaff social studies teacher

Flagstaff High School Improves Its College and Career Readiness Culture with Technology

Flagstaff High School is a public high school in Flagstaff, Arizona serving approximately 1,600 students. Nearly 50 percent of the student body consists of minority students.

Using Technology to Discover and Meet Students’ Needs

The Flagstaff Counseling Department uses the support of technology to continually evolve. They strive to provide college and career readiness services to all students and families based on the best practices in the field. Using data from a variety of sources they have set, and met, a number of goals including to enhance the college and career readiness culture, and effectively meeting the needs of students who are experiencing personal and social concerns.

Results

- Increased the college acceptance rate by 12.8 percentage points.
- Increased average scholarship dollars earned by over \$16,000.
- Increased the graduation rate for Native American students by 17 percentage points.



Streamlining Processes for Teachers, Counselors, and Students

In 2007, the counseling department chose Naviance by Hobsons to achieve their goals, and help transition students from high school to their postsecondary aspirations. "During their senior year, students can be notified about scholarship opportunities, and visits from schools and the military without disrupting my precious classroom time," explains Shelly Stearns, Flagstaff social studies teacher. "Naviance has streamlined so much at our school that I cannot believe that we functioned without it." For example, sending numerous letters of recommendation was daunting for teachers, but now with Naviance, it only takes minutes to complete.

One area of improvement included efficiently addressing personal and social student needs. Assessments created in Naviance are used so students can express those concerns. The reporting feature also makes tracking, and analyzing longitudinal data easier.

Previously counselors stored paper copies of students' Arizona Education and Career Action Plan (ECAP) files. Now they use Naviance templates to create digital assessments. Counselors can also track students' progress, and students can easily access ECAP materials.

Enhancing the College & Career Readiness Culture

For the past nine years, Flagstaff improved its college and career readiness culture by implementing Naviance. Erin Galland, a flagstaff teacher who helps special education and the transition program student cohort stated, "We have students complete all interest inventories and then they research careers that are connected to the inventory outcomes."

Flagstaff received an Education Advances Award during the Naviance Summer Institute for its innovative use of technology in helping students to advance personally, socially, and academically.

Flagstaff Key Improvements

- Increased the college acceptance rate by 12.8 percentage points, from 2009 to 2015.
- The overall graduation rate rose by 3 percentage points with a 100 percent graduation rate for Native American students.
- Completed college applications grew by 23% between 2010 and 2011.
- Between 2010 and 2012, average scholarship dollars earned increased by over \$16,000, from \$55,650 to 72,501.